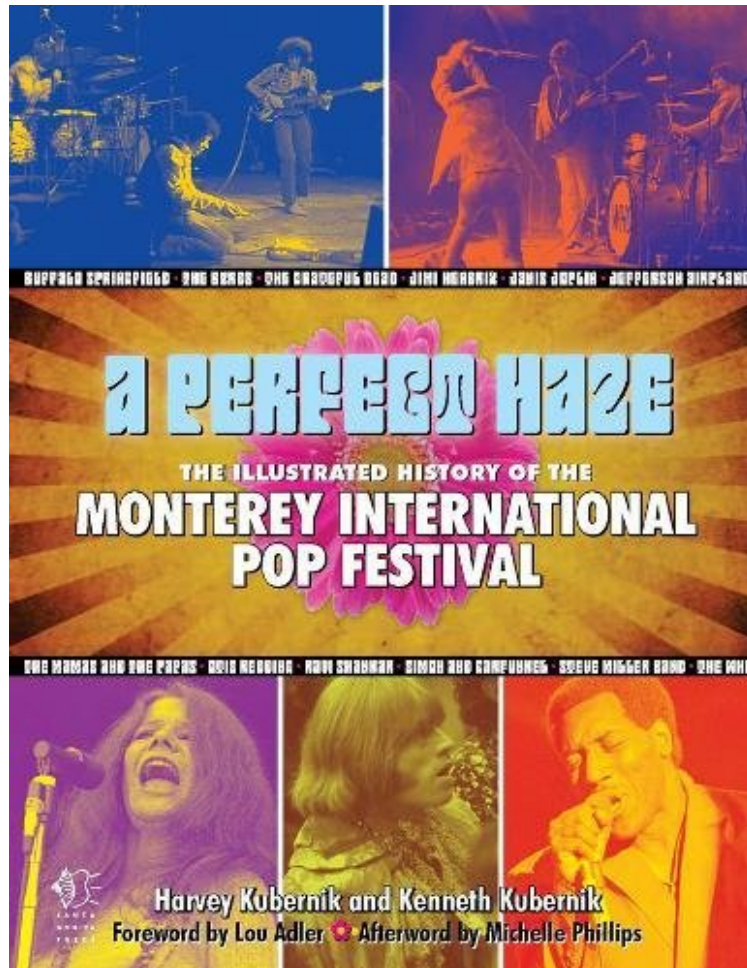


A Perfect Haze: The Illustrated History of the Monterey International Pop Festival

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Harvey Kubernik, Kenneth Kubernik : A Perfect Haze: The Illustrated History of the Monterey International Pop Festival before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Perfect Haze: The Illustrated History of the Monterey International Pop Festival:

7 of 8 people found the following review helpful. THE BEST BOOK ON THE FIRST MAJOR FESTIVAL OF ITS KIND By Stuart Jefferson Hardcover-4 page Forward (including photographs), 242 pages of text, 6 page Glossary, 2 page Bibliography, plus a list of Photo Credits. The book is filled with very finely reproduced photos and memorabilia-both in color and bw. The book itself is laid out chronologically, first as a money making venture, and then it's subsequent change into a non-profit festival. From there each chapter is broken down into performers on each day. A perusal of the groups covered in the book's chapters is awesome-the chapter on Saturday night, for example, includes MOBY GRAPE, Hugh Masekela, THE BYRDS, Laura Nyro, JEFFERSON AIRPLANE, and Otis Redding and

Booker T. and the MGs, with the Mar-Keys. Besides the great photos, there's overviews of the performers, and in depth comments from band members like Jim (later Roger) McGuinn, Chris Hillman, Jack Casady, Paul Kantner, and so on, and others such as D.A. Pennebaker, Michelle Phillips, Art Garfunkel, Al Kooper, Eric Burdon, and Jerry Wexler, among other first hand accounts, and they all have something worthwhile to say. And every other chapter is filled with the same interesting observations, accounts, and photographs of this, the first (and last) festival of it's kind. This book, endorsed by Lou Adler (one of the festival's organizers), brings to life all the people (including Alan Pariser who thought up the pop festival after seeing the Monterey Jazz Festival), performers, music, and the times, when many styles of music and performers came together over one weekend in Monterey, and transformed rock music into the juggernaut it became. Included in the book are many first hand accounts from musicians, fans, festival staff, and people attending the event. You'll read first hand accounts from Pete Townshend, Ravi Shankar, Al Kooper, Chip Monck, writer Robert Christgau, Lou Rawls, filmmaker D.A. Pennebaker, and members of many of the bands who played over this one spectacular weekend in 1967. It's staggering to think that in the space of one weekend, some of the finest rock, soul, folk, jazz, and pop artists were together for one glorious musical explosion. I remember that just the fact that bands from S.F. were willing to meet with the organizers-from "plastic L.A.", (seen as the epitome of commercialism)-and decided to play the festival, was met with much trepidation and suspicion from many people in the Bay Area at the time. And it's all covered in this book. Besides the many great photographs, there's a slew of posters, programs, ads, album covers, and much more ephemera-a lot of it never seen before-and never in one book. The combination of insightful first hand accounts, the many penetrating, exciting photographs, all combine into what's probably the definitive inside look at this era-defining event. It's hard to decide between the comments and observations from performers and observers, or the photos, as to which is more important. Ultimately they both come together and tell an exciting, insightful, in depth story of music, youth, and the burgeoning rock culture that sprang up in it's aftermath. In some ways the Monterey International Pop Festival was even more important than Woodstock. Monterey was the first time that the majority of important bands came together to show the world (and themselves), that something truly new and exciting was beginning to happen. With instrument breaking, lighter fluid burning, soul shouting, blues belting, South African township jazz, melodic pop, innocent folk stylings-it's all here. This book brings that era back to life, when rock music, over one weekend (during the real "summer of love"), began to assert itself as a powerful force on a number of fronts-culturally, economically, and metaphorically. Anyone interested in this era, the music it produced and popular culture in general will like this fine book. If you were there, this is an in depth reminder of that fine weekend. If you weren't, this book will tell the story as it's never previously been told. Reading this book, I was reminded of two other worthwhile reads-"Waiting For The Sun-The Sound of Los Angeles" by Barney Hoskins, and "Riot On Sunset Strip" by Domenic Priore. Together, these three books paint an accurate, interesting, informative, and exciting picture of the music, the musicians, and the late 60's era West Coast scene. There were a number of events ("happenings") during this short but fantastic/weird/generation defining period, love-ins, be-ins, a "gathering of the tribes", etc. Speaking of that, the "seeds" of Monterey grew, in part, from the "Fantasy Fair and Magic Mountain Music Festival", also in 1967, in Mill Valley, Ca., held on Mt. Tamalpais. Tickets cost two (!) dollars, and transportation was provided by "Trans-Love Bus Lines". The general, unofficial description of the Fair, in those innocent times was, "The major happening is you...." Performers scheduled to appear included THE DOORS, THE SEEDS, Tim Buckley (a personal favorite), THE FIFTH DIMENSION, KALEIDOSCOPE (another personal favorite), and several other bands of the era. But the Monterey International Pop Festival was, in some ways, the capstone of it all. This book tells the story of a never to be repeated event, from a never to be repeated era. "A Perfect Haze" is a perfect title. 0 of 0 people found the following review helpful. Colorful History Book By Liltling Banshee This is a perfect companion to the Monterey Pop DVD set and a psychedelic memory book. Lots of fine color photos and a wonderful variety of voices tell the story of how the festival came together from the planning to the execution in Monterey, California in 1967. Learn how the money issues were resolved, the egos set aside, the music came together. The music of Otis Redding, Ravi Shankar, Laura Nyro and so many other styles shared the stage with the peaking California music scene of the Grateful Dead, Janis Joplin and Big Brother, the Mamas and the Papas. Such big music events were just being planned and discovered for the first time and this one was pulled off brilliantly. 0 of 0 people found the following review helpful. A beautiful book, great photography and it documents the festival ... By Customer A beautiful book, great photography and it documents the festival from its conception to end. Anyone with memories of that summer in '67 must have it and if you don't, that is more the reason why you should get it !!!!

The first major rock music festival and the precursor to Woodstock, the Monterey International Pop Festival was an unprecedented gathering of pop, soul, jazz, and folk artists who took the stage one luminous weekend during the Summer of Love. On the 16th, 17th, and 18th of June, 1967, the sleepy California coastal community of Monterey played host to the now-legendary concert. In its aftermath, the world of popular culture was transformed forever. The 60s were now upon us with a soundtrack, a style, and a political and social sensibility all its own. A Perfect Haze is the official history of this glorious festival. With the endorsement and support of producer Lou Adler and the Monterey International Pop Festival Foundation, the sights and sounds of the festival come to life in this extravagant compilation

of photography, memorabilia, and first-hand accounts by musicians, fans, crew members, and others who attended the concert. To read its pages is to step back in time to the moment of rock's big bang, when Jimi Hendrix, the Who, Otis Redding, Ravi Shankar, Janis Joplin, the Grateful Dead, Jefferson Airplane, the Byrds, Buffalo Springfield, and dozens more set the stage on fire both metaphorically and, in one iconic instance, literally! Dozens of musicians and others associated with the festival have been interviewed exclusively for the book, including Pete Townshend, Roger Daltrey, Bob Weir, Ravi Shankar, D. A. Pennebaker, Andrew Loog Oldham, Steve Cropper, Booker T. Jones, and Al Kooper, as well as members of Jefferson Airplane, the Association, Moby Grape, and Canned Heat. *A Perfect Haze* is packed with hundreds of photographs taken both in front of the stage and behind the scenes, including works by such notable artists as Henry Diltz, Elaine Mayes, and Nurit Wilde. Festival programs, posters, advertisements, album covers, and other ephemera most of which has never been seen before are also included, provided by Lou Adler, the festival's nonprofit foundation, collectors, participants, and fans who attended the event. Even more than Woodstock, the Monterey International Pop Festival was the epicenter of a youthquake whose aftershocks continue to reverberate throughout our 21st-century culture. *A Perfect Haze* evokes this magic event in all its kaleidoscopic glory.

"Rich in rare photos, *A Perfect Haze* is a definitive talking-book account of the impossible standard that weekend set for future festivals like Coachella and Bonnaroo." *Rolling Stone* (June 11, 2012)