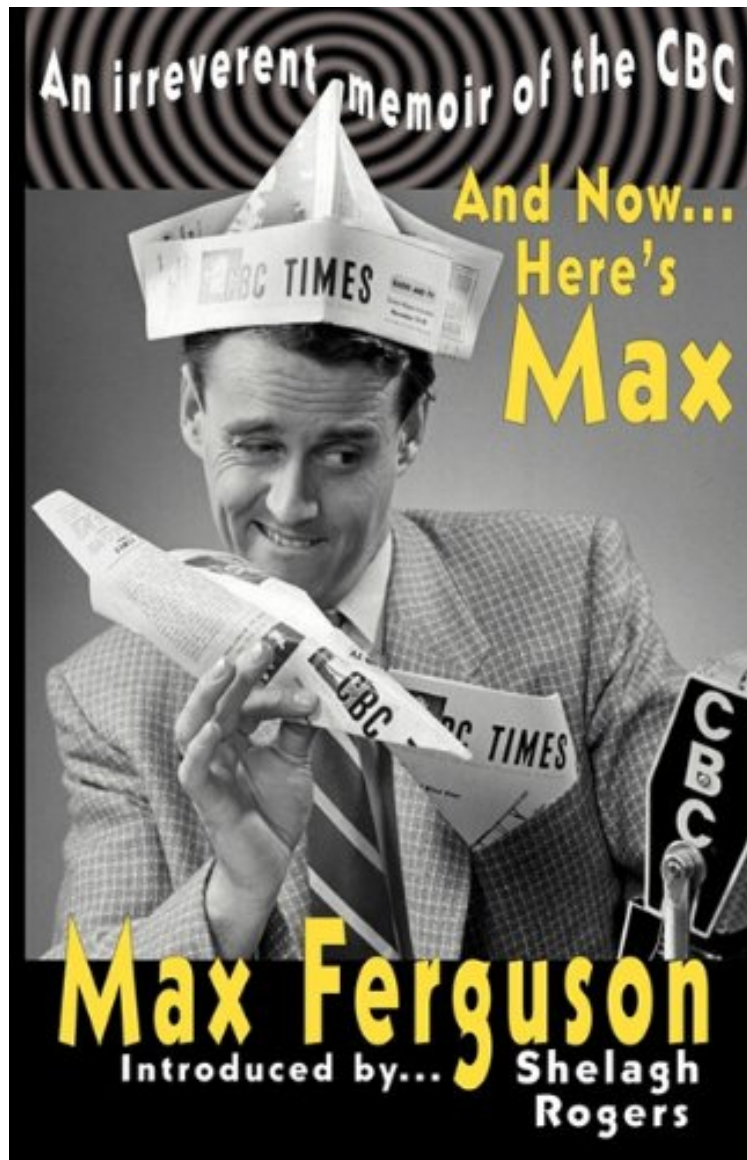


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And Now... Here's Max

Max Ferguson

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#3290598 in Books Ferguson Max Rogers Shelagh 2009-12-01 Original language: English PDF # 1 8.50 x .37 x 5.511, .46 #File Name: 0981024475160 pages And Now Here s Max | File size: 50.Mb

Max Ferguson : And Now... Here's Max before purchasing it in order to gage whether or not it would be worth my time, and all praised And Now... Here's Max:

2 of 2 people found the following review helpful. Funny and literate autobiography of a Canadian icon By Elinor Mahoney Max Ferguson was a radio and tv personality in Canada for more than half a century and his book provides a warm, very funny and revealing look at life at the CBC -- Canada's national broadcasting company. The anecdotes are

rich and provide candid glimpses of Christopher Plummer, Allan McFee, Lorne Greene and others notables who passed through the CBC portal, entertaining and enlightening the nation." And Now -- Here's Max!" also documents the unlikely creation of his first show, Rawhide, born out of boredom and dislike for the "drugstore cowboy" music he was told to play on his morning show. Instead, he invented a cast of strange characters -- Rawhide, Marvin Mellobell, Granny et al -- each with a distinct personality and voice who acted radio plays, satirized politicians and mocked the management of the CBC itself. Max died on March 7, 2013 and, it's a perfect time to re-read his book (for which he won the Governor General's medal of humour). As CBC Radio's The Sunday Edition said: "He was a grand man of a radio age where risks were taken, eccentricity was valued and you never knew what was coming next."

Now fans need no longer wait for the CBC to re-run recordings of Max Ferguson's notorious radio shows (assuming that the tapes have not all been destroyed by court order). A full dose of his lunacy, depravity, and flagrant disregard for management can now be enjoyed at any hour of the day or night simply by reading a copy of And Now... Here's Max, his scandalous memoir of a life in broadcasting at the CBC. This edition includes a new foreword by Shelagh Rogers. Max Ferguson's 52 years as an announcer on CBC television and radio included such programmes as After Breakfast Breakdown, The Max Ferguson Show, Tabloid, Gazette, Inside From The Outside, 55 North Maple, and Telescope, and earned him many honours: the Order of Canada, the Governor-General's Performing Arts Award, the John Drainie Award, the Gordon Sinclair Award, the Stephen Leacock Award (for And Now...Here's Max), three ACTRA awards, and honorary degrees from Dalhousie University, Brock, Waterloo, Western Ontario, and the University of Saskatchewan.

About the AuthorMax Ferguson's 52 years as an announcer on CBC television and radio included such programmes as After Breakfast Breakdown, The Max Ferguson Show, Tabloid, Gazette, Inside From The Outside, 55 North Maple, and Telescope, and earned him many honours: the Order of Canada, the Governor-General's Performing Arts Award, the John Drainie Award, the Gordon Sinclair Award, the Stephen Leacock Award (for And Now...Here's Max), three ACTRA awards, and honorary degrees from Dalhousie University, Brock, Waterloo, Western Ontario, and the University of Saskatchewan.