

Audio in Media

Stanley R. Alten

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Stanley R. Alten : Audio in Media before purchasing it in order to gage whether or not it would be worth my time, and all praised Audio in Media:

0 of 0 people found the following review helpful. Good Enough By David Stricklin 10th Edition is called for in college class I'm taking. But 8 Edition is satisfactory, especially considering price difference. 0 of 0 people found the following review helpful. Five Stars By Customer A+++++++ 0 of 0 people found the following review helpful. A really informative book. By Squeemey This textbook is well written, clear, and presents a logical system of learning audio. It is a real eye opener and can be used outside of a classroom to teach yourself audio concepts. Really expensive, though!

In AUDIO IN MEDIA, Eighth Edition, Stanley Alten-internationally recognized as a scholar and expert in the area of audio production-continues to provide students with an introduction to the basic techniques and principles needed for today's audio production in media. The clear and current illustrations and photos and student-friendly writing in Alten's market-leading text have helped professors effectively teach this technically-based course to thousands of

introductory audio production students. Comprehensive, technically accurate, and up-to-date, the text covers informational, perceptual, and aesthetic aspects of sound as they apply to each stage of the production process—from planning to post-production.

"The book presents material clearly and in a way students at this beginning level can understand. Technology is explained in a very comfortable manner; students are not intimidated." About the Author Stanley R. Alten teaches audio production, TV/film aesthetics, writing, and criticism. Before joining the Syracuse University faculty, he worked in radio and television as a producer, writer, sound designer, performer, and station manager in numerous markets, including Philadelphia, New York, and Boston. He also has many film and record production credits and continues to be professionally active through his own production company. Alten is an internationally recognized authority in sound production. He is the author of *AUDIO IN MEDIA*, the leading audio-production text in North America for more than two decades. The book has been translated into Spanish, Korean, German, and Chinese. Recently, Alten authored a brief version of it titled *AUDIO BASICS*, also published with Cengage Learning. Other writing credits include *AUDIO AND MEDIA: THE RECORDING STUDIO*, which focuses on music recording. He also has written many articles for the *ENCYCLOPEDIA OF RADIO*, *WORLD BOOK ENCYCLOPEDIA* (for which he served as audio editor), and the *INTERNATIONAL ENCYCLOPEDIA OF EDUCATION*, 2nd Edition. He has been honored for teaching excellence by the Outstanding Educators of America, Alpha Epsilon Rho, and the National Science Foundation.