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Dina Iordanova

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Dina Iordanova : The Film Festival Reader (Films Need Festivals, Festivals Need Films) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Film Festival Reader (Films Need Festivals, Festivals Need Films):

What is the importance of film festivals in the context of film culture at large? What logic reigns within the film festival galaxy? It is these and other questions that are raised in the classic texts included in this collection. Festivals, a key component of film culture, have been ignored in film scholarship. This is now rapidly changing. There is a proliferation of concrete and general studies on film festivals and the emergence of a fuller understanding of the actual dynamics of film culture. It is in this context that we offer a representative anthology that collects some of the important texts that have fostered the thinking on festivals so far.

While most published commentary on film festivals consists of either glorified press releases or a series of capsule reviews, *The Film Festival Reader* offers rigorous, analytical assessments of the festival scene. At a time when festivals have become an increasingly vital component of film culture, this book will be of enormous use to both students and professionals. --Richard Porton, Editor *Cineaste Magazine*

About the Author
Dina Jordanova is Professor of Film Studies at the University of St Andrews in Scotland where she directs the Centre for Film Studies and St Andrews Film Studies Press. A specialist in transnational cinema, she has been involved with a number of film festivals, and is a Trustee of the Edinburgh International Film Festival.