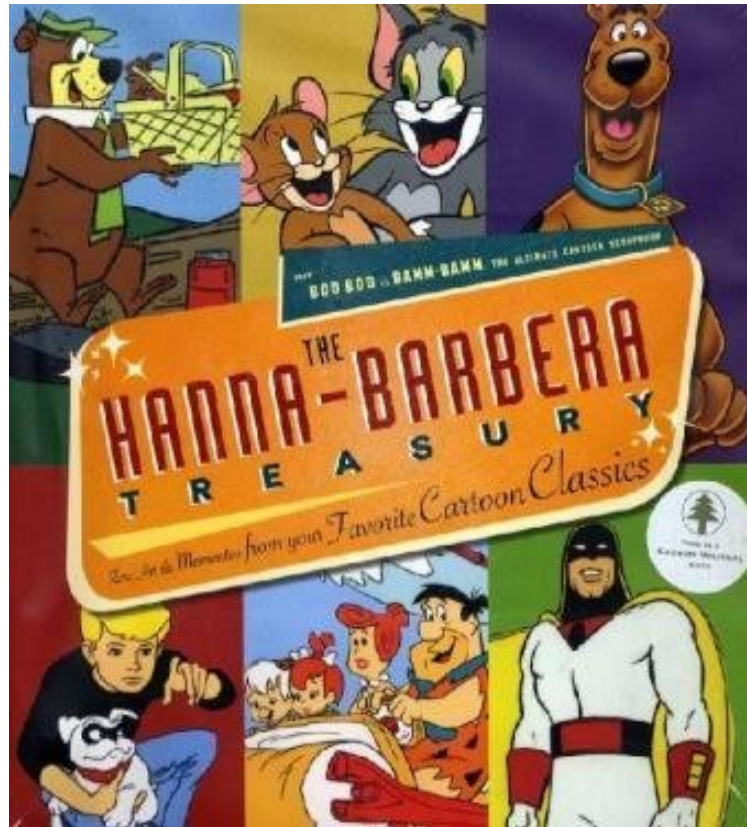


The Hanna-Barbera Treasury

Jerry Beck

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Jerry Beck : The Hanna-Barbera Treasury before purchasing it in order to gage whether or not it would be worth my time, and all praised The Hanna-Barbera Treasury:

0 of 0 people found the following review helpful. Could've been betterBy daniel SchierI was hoping for more artwork on the most popular shows, instead they littered the book with a bunch of stuff taped/glued to the pages.0 of 0 people found the following review helpful. AwesomeBy MIKE JACOBSENIf Your A Fan Get This Book. It Includes So Many Reproduction Of Souvenirs At The Time Its Worth It For That Alone. Simply A Amazing Book.0 of 1 people found the following review helpful. HB At It's BestBy geatornez82This is really a good book. It's informative, it's fun to look at, and there are neat little surprises here and there. What I really loved about this book was some of the old story boards, character sketches, and production materials. Most HB books have screen shots from the cartoons. There was only one thing I didn't like about it, and it's really just me being picky. The section on "Frankenstein Jr. The Impossibles." The Impossibles is one of my favorite HB cartoons, and the lack of "fun stuff" (storyboards, character sketches, etc.) really got to me. It was mostly Frankenstein Jr. "fun stuff" and two pics of the Impossibles at most.But like I said, that's just me being nitpicky. Other than my personal preference, this was an interesting book.

Here, for the first time, is a showcase presentation of the best of the art from the legendary Hanna-Barbera studio.The

Hanna-Barbera Treasury celebrates the legacy of Bill Hanna and Joe Barbera through more than five decades of rare drawings, storyboards, concept art, and memorabilia from studio archives and private collections. It includes more than 24 removable artifacts and facsimile reproductions, as well as photographs, sketches, comic book covers, brochures, and posters. Vintage art, rare merchandising images, retro product packages, and archival newspaper and magazine ads transport the reader back in time to an era when a brave new medium invaded our living rooms to create a new art form: the prime-time family cartoon. In a world flooded by rapidly changing images, few are able to maintain the appeal that has defined the characters of Hanna-Barbera for more than 50 years. Since first joining forces as a pair of young animators, Bill Hanna and Joe Barbera won the hearts of more than three generations. The duo won seven Academy awards at MGM during the golden age of the Hollywood cartoon, and still, decades later, their best-loved characters, having made their debut in television's early days, are household names. Today, it is not uncommon for three generations to share the joy of Hanna-Barbera's creations, including such classics as Huckleberry Hound, Tom and Jerry, Scooby-Doo, Yogi Bear, The Flintstones, The Jetsons, Jonny Quest, Magilla Gorilla, Top Cat, and Space Ghost. Written by animation historian Jerry Beck, The Hanna-Barbera Treasury will be eagerly sought by those who grew up with these characters as well as a new generation of cartoon fans.

About the Author Animation expert JERRY BECK is the author of 10 books on animation and the cinema, including *Looney Tunes: The Ultimate Guide* and *The 50 Greatest Cartoons*. He is a frequent contributor to Leonard Maltin's *Movie and Video Guide*, as well as such popular magazines as *Variety*, *Hollywood Reporter*, and the online *Animation World Magazine*. He lives in Los Angeles, CA.