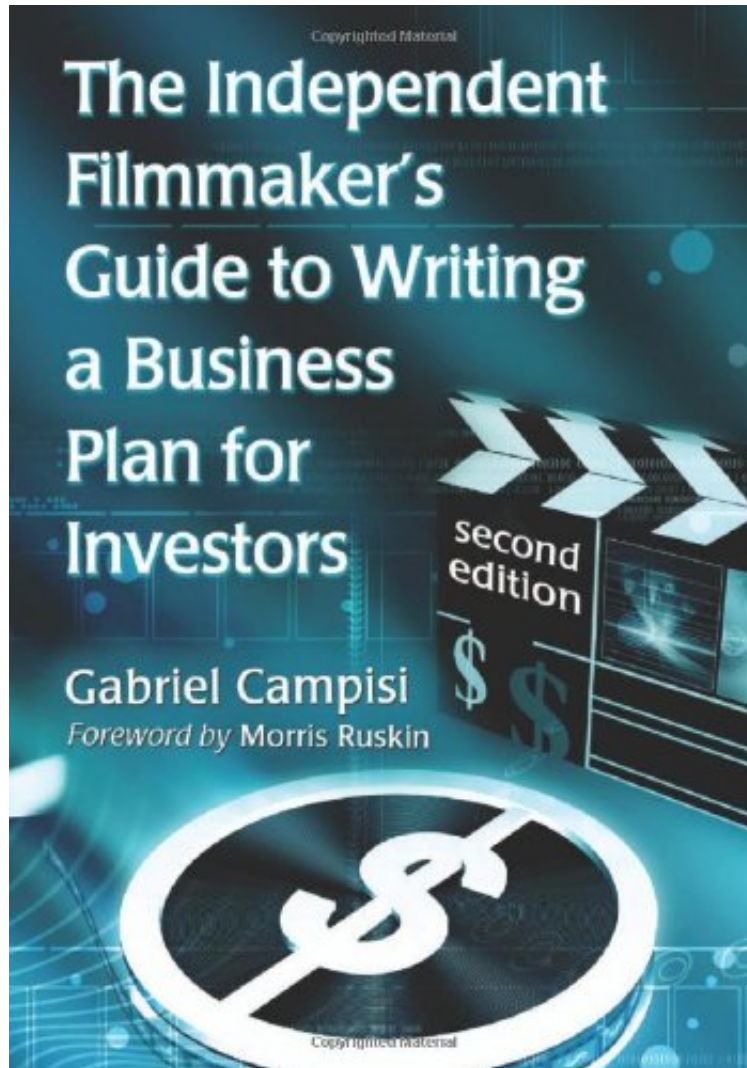


(Free pdf) The Independent Filmmaker's Guide to Writing a Business Plan for Investors, 2d ed.

## The Independent Filmmaker's Guide to Writing a Business Plan for Investors, 2d ed.

*Gabriel Campisi*

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**Gabriel Campisi : The Independent Filmmaker's Guide to Writing a Business Plan for Investors, 2d ed.** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Independent Filmmaker's Guide to Writing a Business Plan for Investors, 2d ed.:

0 of 0 people found the following review helpful. excellent reading for the about-to-be-indie-producerBy JW  
REVIEWThe first thing you notice when you read Mr. Campisi's book is how well written it is. As a writer myself that means I will inherently respect this author and truly absorb what I am reading. Now, I must be honest, this is the kind

of book that has always intimidated me, that I tend to shy away from - for I'm not exactly what one would call a natural with regard to matters of finance (as is my screenwriting partner who 'gets' this stuff quite easily). So it was rather pleasing to read this book and actually comprehend what Mr. Campisi was saying. He informs the reader without being condescending. He instructs without being pedantic. The second thing you notice is the warmth and humor: the book is actually fun to read. The cold, complex and harsh worlds of finance and Hollywood are anything but inviting and amusing yet Mr. Campisi manages to embroider his sage advice and interviews with charm and an eloquence that confidently invites the reader in and says, "Hey, learn from me... I went through this too, you can do this... if you want... if you work hard... IF you are willing to take the time to learn and dispense with the pretense and attitude that will surely drive investors away." My writing partner and I recently decided we wish to produce our first project. We might not have made that choice to produce ourselves were it not for becoming familiar with this well-organized, smartly written book and its knowledgeable author. This is recommended reading for any first time indie film producer who dares to dream, who dares to ponder swimming in those frigid, uncharted waters of the industry. Don't be afraid to jump in - this book is a terrific vessel to get you ashore. The Sample Indie Business Plan alone is worth the money. 0 of 0 people found the following review helpful. Misleading title. By Derek R. Tilton I thought this was for a business plan of a specific project, but it is about how to write for a whole company. Misleading title. 0 of 0 people found the following review helpful. A Filmmaker's Best Friend: Business Plan Writing By C. Harrison The Independent Filmmaker's Guide to Writing A Business Plan for Investors: Writing a business has its pitfalls, but Gabriel Campisi suggests: "Since a business plan is compartmentalized, you can effectively begin it at any section - "to get started". So if the story motivates you most, start there." That might sound trite, but it is absolutely true, it is a daunting document. This book goes into a lot of detail, and spells it out, not just from research but actual filmmaking experience, from the author and a few of his closest friends. I highly recommend it.

Filmmakers need more than heart, talent and desire to realize their dreams: they need production capital. Finding willing investors can be the most difficult step in an aspiring filmmaker's pursuit of higher-budget, entertaining motion pictures. This practical guide provides detailed instructions on preparing the most important tool for recruiting investors, a persuasive business plan. Included in this new edition are suggested ways to approach potential investors; lists of various financial sources available to Hollywood productions, and tips on spotting unscrupulous financiers. Interviews with key Hollywood producers offer real-world insight.

"Just read your book. A must read for people trying to raise cash for movies! I'm pretty sure that I know the guy 'Pat' you mentioned in the early chapters..."--Baron Leigh Scott, director of *Dorothy and The Witches of Oz*"Gabe's book is the proverbial 'magical wand' that indie filmmakers have been searching for to make their cinematic dreams come true. Bottom line: if you want to succeed, read this book."--Kala Guess, Marketing Coordinator at *The Asylum*"The Independent Filmmaker's Guide to Writing a Business Plan is a must for film students, those wanting to break into the industry, and even movie fans who just want to know more about the business side of their favourite art form. This is recommended reading."--Niall Browne, *Movies in Focus*"Gabriel Campisi's book is an invaluable tool for anyone serious about making movies. The knowledge I gained is amazing. The interviews with the Hollywood heavy hitters is golden advice. Pure information right from the source. The film business is a tough nut to crack, but this book is a great resource to help anyone who wants to succeed. I highly recommend this book to anyone and everyone who wants to learn the insides of the movie business. Gabriel Campisi did us all a favor by writing this book."--Jared Cohn, director of *Born Bad* and *12/12/12*"With its blueprint for financing films and helpful advice from experts, this book will be useful in academic libraries offering courses in filmmaking, or public libraries with extensive film collections."--Shannon Graff Hysell, *ARBAonline* From the Author Nothing beats good advice like a seasoned professional speaking from true and tried practical experience. For this second edition of *The Independent Filmmaker's Guide to Writing a Business Plan for Investors*, I interviewed a dozen individuals in Part Two of the manuscript to support all the nuts-and-bolts information I conveyed in Part One. These filmmakers and producers are the real deal. If you're an avid moviegoer, you will definitely recognize their movies. Most have produced or directed a slew of blockbuster and award-winning films. Like hardened battlefield warriors, they provide information with authority on a subject they have come to know all too well. The filmmakers and producers include those behind such notable hits as *Jurassic Park*, *Minority Report*, *Twister*, *Monster* (with Charlize Theron Cristina Ricci), *Tron* and *Tron: Legacy*, *Backdraft*, *Robin Hood*, *Glengarry Glen Ross*, *The Twilight Zone* and *The Outer Limits* (90's TV revivals), *Witchboard*, *Night of the Demons*, *Southland Tales*, *Moll Flanders*, *Poltergeist: The Legacy*, and *Schindler's List*, to name a few. About the Author Gabriel Campisi has dealt in the world of finance, investment assets and commercial holdings for more than 20 years. Working simultaneously in motion picture and television production, he has received numerous awards and critical acclaim for his works as an independent writer, director and producer.