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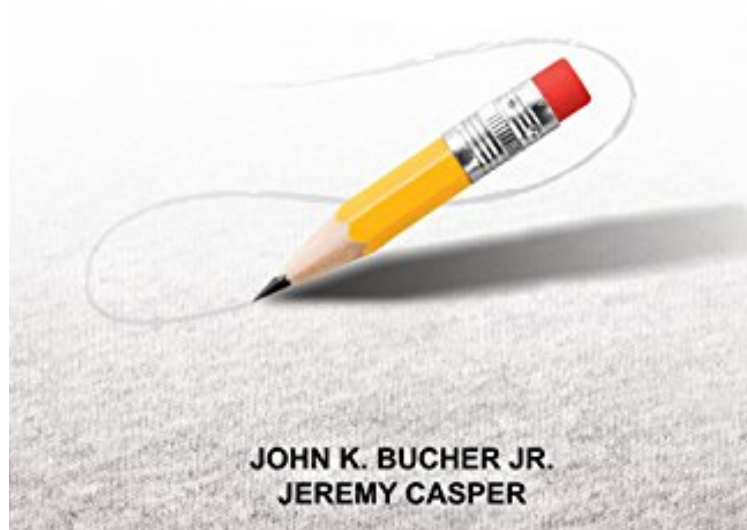
## The Inside Out Story

*John Bucher, Jeremy Casper*

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# THE INSIDE OUT STORY

DISCOVERING STRUCTURE FOR SHORT FILMS



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**John Bucher, Jeremy Casper : The Inside Out Story** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Inside Out Story:

3 of 3 people found the following review helpful. Profound insight on story and what inspires us! By Jimmy The Inside Out Story is a brilliant, practical guide to the formation of story both for short film, feature film, and literature. The crucial beats and phases for compelling story are nothing short of philosophical genius boiled down into simplistic,

usable terms. Whether for the casual creative type or the aspiring screenwriter, this work is an excellent introduction into the world of imagination. Loved it. Highly recommend. 0 of 0 people found the following review helpful. 2 Thumbs Up! By VickiGreat information!

The Inside Out Story is a way of identifying the bare essentials of different types of stories by turning them inside out. Every well developed main character has two goals -- an interior goal and an exterior goal (inside-out). If you are able to clearly establish your character's goals, take them on a journey that -- despite great adversity -- ultimately leads to the accomplishment of these goals, you are already leagues ahead of most filmmakers.

About the Author John Bucher is an award-winning filmmaker, writer, and storyteller. He teaches at The LA Film Studies Center and owns Sideshow Media Group, a culture communications company in Los Angeles, where he lives with his wife Katie. He can be found at @johnkbucher and [welcometotheshideshow.org](http://welcometotheshideshow.org) where he regularly blogs about story and culture. Jeremy Casper is a filmmaker with several awards to his credit. He teaches with John at the LA Film Studies Center and travels with the Global Short Film Network and the Visual Story Network teaching story structure and directing all over the world. Jeremy lives in Los Angeles with his wife Tricia and their two dogs, Sammy and Maddie. He can be found at @jercasper.