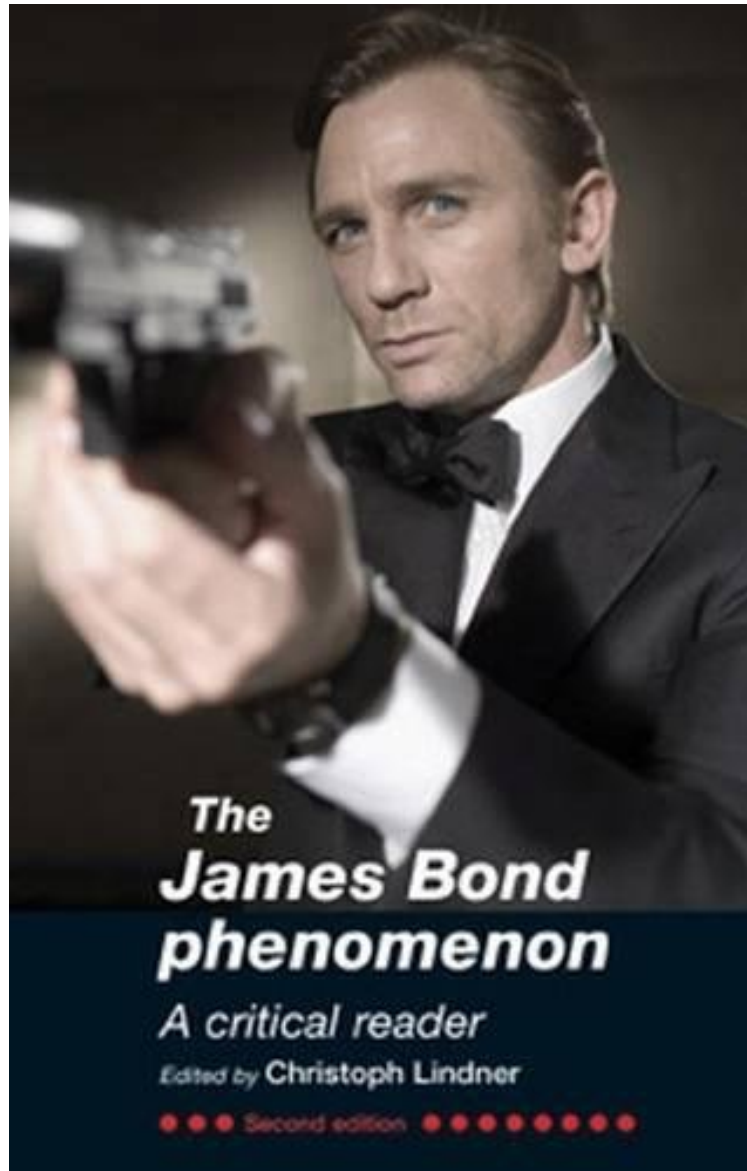


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The James Bond Phenomenon: A critical reader

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From Brand: Manchester University Press : The James Bond Phenomenon: A critical reader before purchasing it in order to gage whether or not it would be worth my time, and all praised The James Bond Phenomenon: A critical reader:

1 of 2 people found the following review helpful. Resource for scholars and fans By James Fleury As one of the few essay collections on James Bond, this is invaluable for scholars and fans alike. Of note in particular is the chapter on

Bond's video game appearances, but there are chapters on a variety of topics that discuss various aspects of 007 in literature, film, and society. 0 of 1 people found the following review helpful. Five Stars By Mauricio Segurado Completely illustrative. 1 of 5 people found the following review helpful. Sad and irrelevant By Cornerstone A predictable work, with all the usual perspectives and people represented. What I find funny about modern critical theory is their obsession with dated texts. Everything negative about these works is present in modern "leftist" spy novels and video games. The only difference is the enemy is the US government, not "smersh" or the KGB. All the clichés of maleness are there, but when Lee Child does it, or GTA does it nobody will deconstruct it. If confronted, it is "parody" (even though if done over and over in every single book and game it really isn't parody anymore--it is just their viewpoint.) women are treated as objects of sexual conquest, powerful western males are indestructible gods, etc. I wish someone had the intestinal fortitude to gender the spy novels/video games people are consuming now rather than looking at some old, dead texts. It is time for some relevance in critical theory.

Sean Connery's tuxedo, Ursula Andress' bikini, Oddjob's bowler hat, and Q's gadgets are just a few defining features of the 007 world examined in *The James Bond phenomenon*. Drawn from the fields of literary, film, music, and cultural studies, the essays in this collection range from revitalised readings of Ian Fleming's original spy novels to the analysis of Pussy Galore's lesbianism, Miss Money Penny's filmic feminism, and Pierce Brosnan's techno-fetishism. Together, the essays not only consider the James Bond novels and films in relation to their historical, political, and social contexts from the Cold War period onwards, but also examine the classic Bond canon from an array of theoretical perspectives. This updated and expanded edition features new essays on a range of hot topics, including Daniel Craig's debut as Bond, *Playboy* magazine's obsession with the 007 lifestyle, Bond's erotic Orientalism, and the rise of 007 video gaming.

"Christoph Lindner's anthology is not only the ideal textbook for university or college courses on 007 but also an excellent case study in popular culture" --Christoph Laught, University of Liverpool