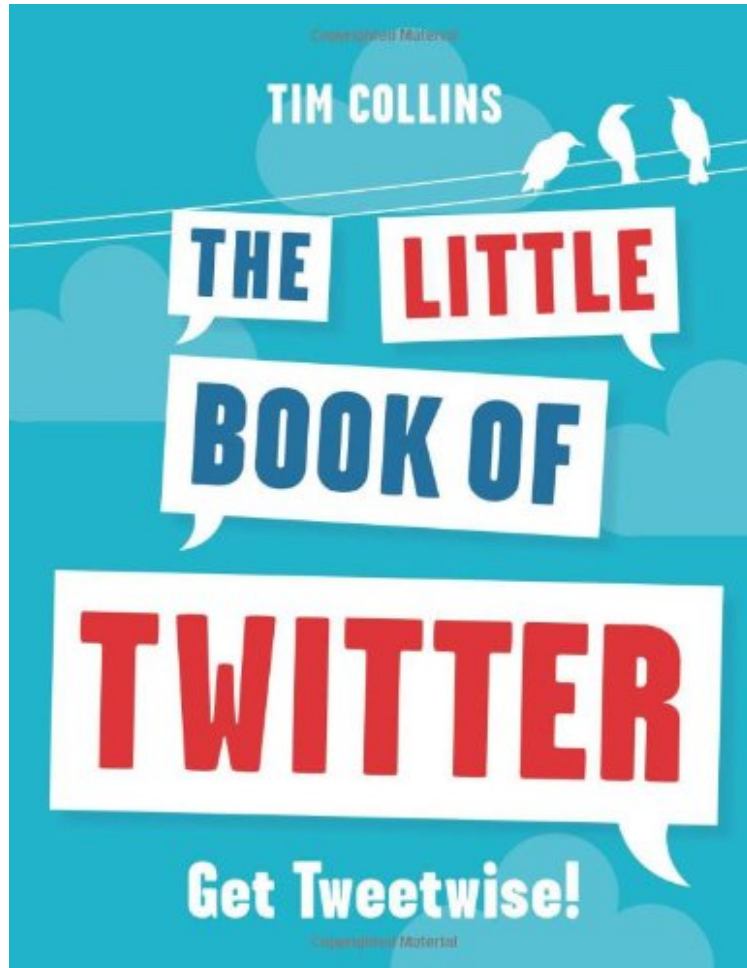


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The Little Book of Twitter: Get Tweetwise!

Tim Collins

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Tim Collins : The Little Book of Twitter: Get Tweetwise! before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Little Book of Twitter: Get Tweetwise!:

1 of 1 people found the following review helpful. quick and fun read By Sharlys Leszczuk This was great and although it is a little outdated, it offers tips for marketing on twitter and ideas of how to use the medium without tweeting useless details about your day. There are links to websites that are add-ons for twitter and it truly explains the original purpose of the network. As a skeptical twitter user myself, this enlightened me and gave me a new insight into twitter's potential!

From humble origins as a nerdy pastime of computer geeks, Twitter has recently become an international phenomenon of online social networking. More than one million Tweeters update their microblogs on a daily basis, including such famous figures as Barack Obama, Martha Stewart, Shaquille O'Neal, and John Cleese. This accessible and humorous

introduction to the expansive world of Twittering offers advice and insights on how to get started Tweeting. Common codes and abbreviations are deciphered, and a selection of the weirdest and wittiest Twitter feeds is also provided along with a list of the best celebrity Tweeters. Entertaining and educational, this is a delightfully irreverent look at today's hottest online craze.

This pocket-sized guide to the popular website teaches you what tweeting is and the netiquette you should follow. The Times With recommended Tweeters and essential do's and don'ts. Now magazine This is your humorous shortcut to the world of Twitter. Lincolnshire Echo The ultimate little guide to stop you getting your tweets in a twist. Daily Record. About the Author: Tim Collins is the author of *The Baldies' Survival Guide* and *The Ginger Survival Guide*.