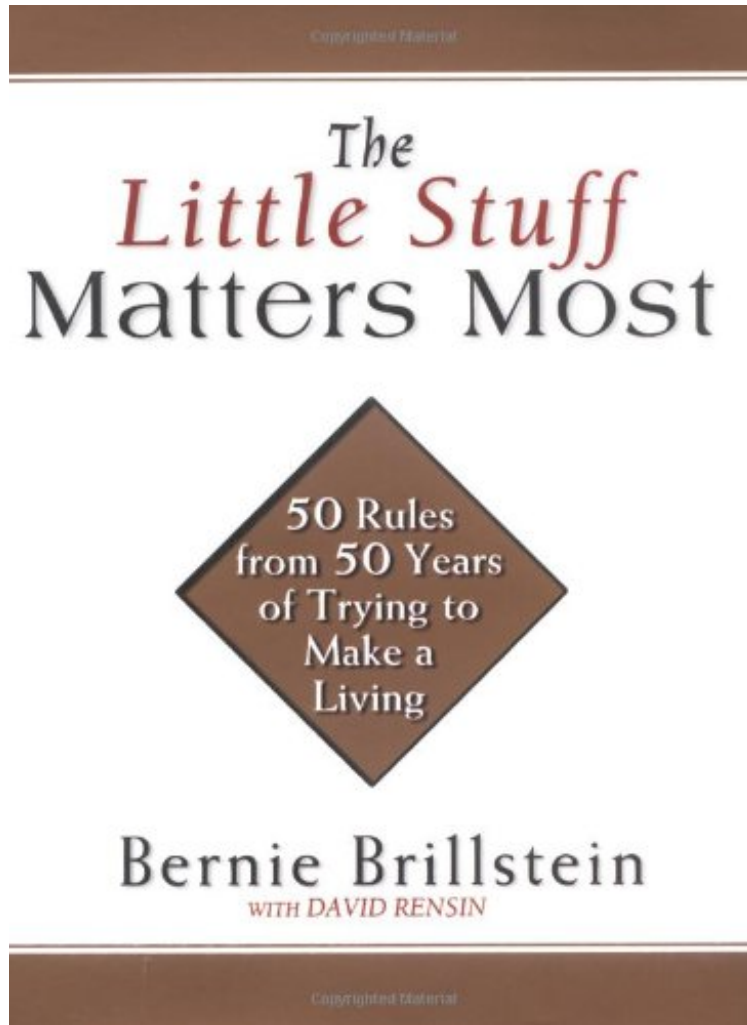


[Download ebook] The Little Stuff Matters Most: 50 Rules from 50 Years of Trying to Make a Living

The Little Stuff Matters Most: 50 Rules from 50 Years of Trying to Make a Living

Bernie Brillstein

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Bernie Brillstein : The Little Stuff Matters Most: 50 Rules from 50 Years of Trying to Make a Living before purchasing it in order to gage whether or not it would be worth my time, and all praised The Little Stuff Matters Most: 50 Rules from 50 Years of Trying to Make a Living:

0 of 0 people found the following review helpful. GreatBy J WhiteGreat book that really will teach you about what successful managers in showbiz deal with and how to avoid repeating them. Bernie gives you an endless supply of brilliance that will help you not only in your career but in life. I was recommended this book by a teacher that thought it was crucial that we read this.0 of 0 people found the following review helpful. A Useful Guide for Business ConductBy ConsultantThis book was called "Little Things Matter" when it was in hardcover. At any rate, I think many

people overlook the fact that Brillstein was one of the most successful managers and producers in that snake pit called Hollywood, with a career spanning 50+ years. And he didn't have to be a prick to do it. He learned a lot along the way, and this book (and his other - Where Did I Go Right?: You're No One In Hollywood Unless Someone Wants You Dead!) are a concise sharing of the experiences. (He passed away not long ago on August 7, 2008). Much of what he relates are useful in any business - I'm a consultant, and saw many personal business experiences in his anecdotes - in fact, a few gave me some new insights on what I thought at the time were just rather odd situations. Like any memoir, it's unique to the person and their times. But one has to wonder - was Brillstein the last of a generation (mature, professional, not totally self-absorbed and with some principles) - or did he set the example for another generation to follow? He certainly put his signature on a lot of people. Food for thought.

5 of 6 people found the following review helpful. A Fast and Interesting Read
By Stacy E. Burrell
Just finished reading this book and overall it was good, I would actually give it 3.5 stars if I could. It's concise and can be read in a day. Some entertaining stories and a few nuggets of inspiration. As a downside, readers may find the book more anecdotal and most of the "Rules" are common sense. However, the author does state in the introduction that this is not meant to be a "how-to" guide, rather like talking to an older mentor. Though the principles are common sense, I do agree with the author that it is the little things like having manners and being yourself that does make the difference. Again, a good book that would make a great gift for a young person starting out in life or an experienced person that needs some grounding.

An uncommon collection of common sense, *The Little Stuff Matters Most* delivers the hard and fast lessons of Bernie Brillstein's unparalleled business experience in fifty pithy, wise, witty, and completely entertaining essays. Brillstein, whose name is synonymous with some of the highest-profile Hollywood careers, shares these invaluable lessons in the clever, unflinchingly honest, and inimitable tone for which he is known and loved. This little package is packed with big truths for getting ahead in business and in life, from how to get your boss's job to the art of making a deal. Other memorable tips include:

- o Know the difference between "hot" and "good"
- o Don't talk behind someone's back in front of them
- o Only doctors and hookers need pagers
- o Don't pet the snakes
- o Have an opinion, even if it's wrong
- o Its all lies, and that's the truth
- o When your time has come, success will find you
- o The stomachache and other gastrointestinal warnings

Each of the book's fifty "Bernie-isms" is followed by refreshing commentary, peppered with colorful tales from Bernie's career and clever drawings by acclaimed New Yorker cartoonist David Sipress. This book is the next-best thing to having your own personal manager on call 24/7 without having to fork over fifteen percent of your paycheck. *The Little Stuff Matters Most* puts both wit and wisdom in your pocket.

From the Back Cover
Advance Praise for *THE LITTLE STUFF MATTERS MOST* "This is the best self-help book I've read in years. *The Little Stuff Matters Most* should be required reading for everybody and it's funny too!" Larry King
"Your career in Hollywood, or anywhere, needs Bernie's style. A great read." --Bud Paxson, Lowell W. Paxson Chairman CEO, Paxson Communications Corporation
"Reading *The Little Stuff Matters Most* is like having a conversation with your wisest confidante. Like Bernie Brillstein himself, the book is direct, pulls no punches and makes you laugh at yourself even as it's being brutally honest. I loved it!" Mary Schmidt Campbell, Dean, Tisch School of the Arts, New York University
"A brilliantly profound experience in literature. I can't wait to re-read it sober." Martin Short
"Having just completed Bernie's new book, *The Little Stuff Matters Most*, I'm now sure that Bernie taught me everything I know about making a living in show business, just not everything he knows. It's a wonderful guide for everyone navigating through our business." Brad Grey, Chairman and CEO, Brillstein-Grey Entertainment
About the Author
Bernie Brillstein is the founding partner of Brillstein-Grey Entertainment, the most powerful management/production company in Hollywood. Bernie's current personal clients include Rob Lowe, Wayne Brady, Martin Short, and Saturday Night Live creator/producer Lorne Michaels. During his career, Bernie has also represented Jim Henson, John Belushi, Gilda Radner, and many others. Brillstein is also the author, with David Rensin, of *Where Did I Go Right?: You're No One in Hollywood Unless Someone Wants You Dead*. David Rensin has coauthored eleven books and five New York Times bestsellers, including *Chris Rock's Rock This!* and *Tim Allen's Don't Stand Too Close to a Naked Man*.