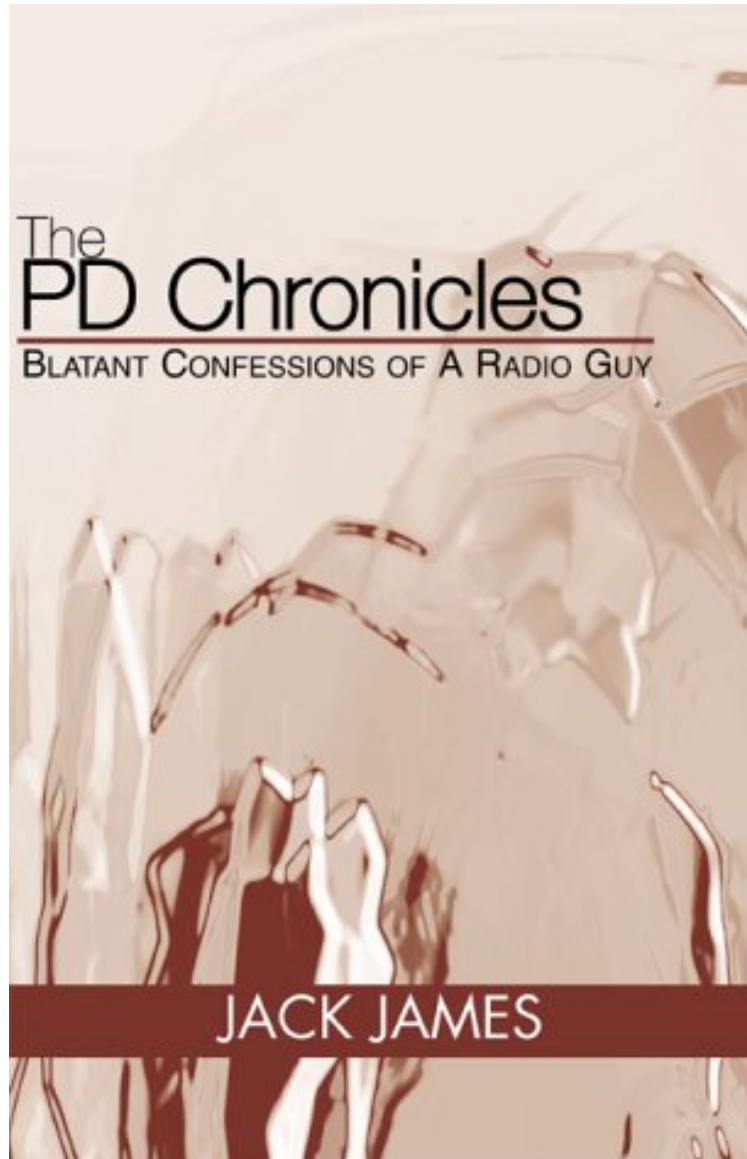


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The PD Chronicles : Blatant Confessions of A Radio Guy

Jack James

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Jack James : The PD Chronicles : Blatant Confessions of A Radio Guy before purchasing it in order to gage whether or not it would be worth my time, and all praised The PD Chronicles : Blatant Confessions of A Radio Guy:

2 of 2 people found the following review helpful. I've been there, done that !By Andy ParkThe only surprise about the things revealed in this book is that someone finally has the guts to publish them. I spent a career in radio and "insiders" and fans alike will find both hilarity and sadness at this look "behind the scenes" of big time radio broadcasting in

YOUR home town. The DJ's, the Talk Show Hosts, the Sales [people] and the PD Gurus are all there. Plus Mr. Manager, the evil demon who walks in the door in the morning, walks to the back of the station and fires everyone he sees, then returns to his desk. If you are interested in radio, if you want a career in radio, if you LISTEN to radio, this is a "must read." "Jack James" will be fired soon...somebody is bound to find out who he really is. Stay tuned...don't touch that dial.0 of 0 people found the following review helpful. A must-read for everyoneBy CustomerIf you have ever worked in radio, listened to radio, or even if you have never even seen a radio, this is a must-read. Shocking and funny, this book will change your view on those in the radio industry. No longer will you say, "Wow, getting paid to sit on your butt and listen to music, and only have to work for 4 or 5 hours a day!" If you only knew . . . You will not be able to put this book down as you enter the world of radio daycare. Jack James expresses so well what it's like to be a babysitter to those that entertain us daily on the airwaves.3 of 3 people found the following review helpful. PD Chronicles Should Be A Movie!By Kevin BrowningAs someone who already works in radio, this is the first and only book about radio that really tells it like it is. As it says on the back of the book, anyone who has listened to the radio, works in radio, or is thinking about getting into radio, should read the book. Twice. Mr. James--whoever you are!--is a gifted writer with a knack for story-telling. TV's Frasier could benefit from the material. Better yet, I could see this as a movie, directed by Cameron Crowe! This mystery program director is wasting his time in radio. He should be writing full-time.

Lies, intrigue, illicit affairs, kidnapping, snitches, and drug abuse. Sound like the stuff of a daytime TV soap opera? No, just a typical day at one of the radio stations where Jack James has worked. This major market program director's matter-of-fact, often cynical and mostly hilarious deadpan diary entries give readers a glimpse of what really goes on behind the scenes of an everyday radio station. There's the promotions director who uses her station's Web page to conduct an anonymous hate campaign against the new morning guy. The night DJ who can't pull his shift because some of his teeth have been knocked out in a drug deal. The popular host who confesses he's only been sober one day during the last year. The board operator who decides to hijack the airwaves and do his own talk show. And the woman with Tourette's Syndrome, who disrupts a remote broadcast from a bank. As the author notes, "Could I make this stuff up?" The PD Chronicles is must reading for anyone who has ever listened to the radio, works in radio, or is thinking about getting into radio.

About the AuthorJack James, who started as a lowly gopher at an all-news station on the West Coast (as in, go for coffee, go for burgers), is now Program Director of a major market radio station in the United States. He has been an on-air talent or PD in Top 40, AOR (album oriented rock), country, urban, oldies, news, and talk. His radio odyssey has taken him to six cities in 16 years, working with some of the most talented personalities and professionals in the industry. James has survived format and ownership changes, good and bad ratings, substance-abusing employees, capriciously malevolent employers, and at least one death threat.