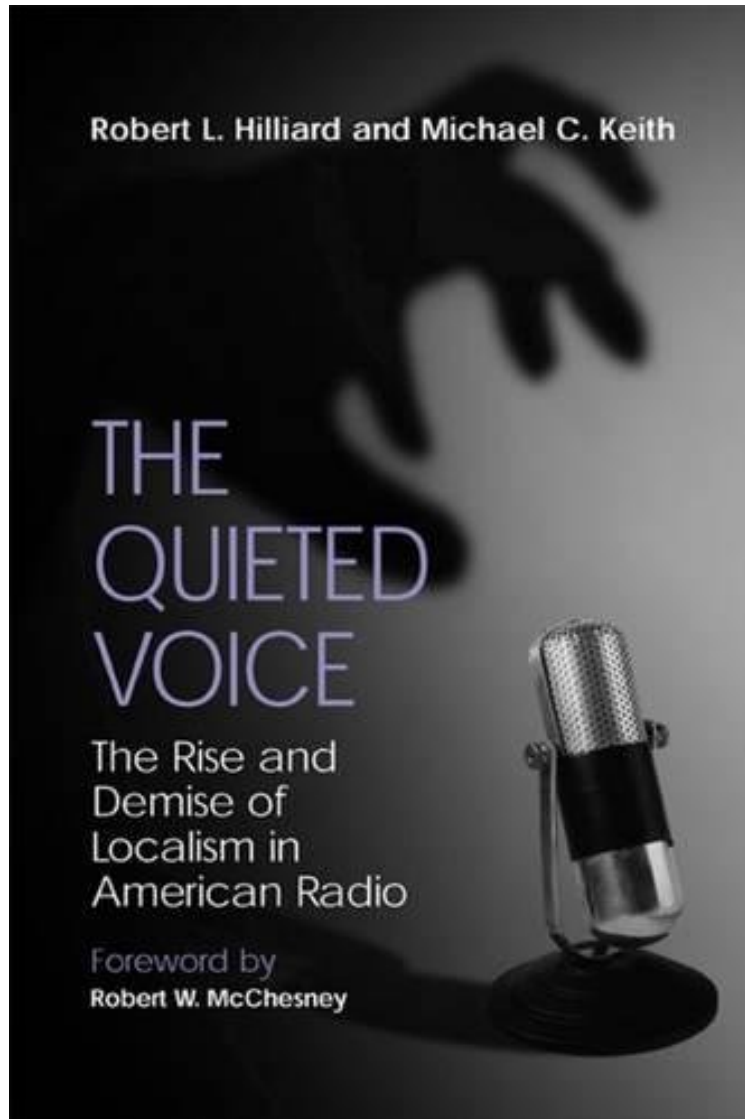


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# The Quieted Voice: The Rise and Demise of Localism in American Radio

Robert W. McChesney, Professor Robert L. HILLIARD, Michael C. Keith  
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**Robert W. McChesney, Professor Robert L. HILLIARD, Michael C. Keith : The Quieted Voice: The Rise and Demise of Localism in American Radio** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Quieted Voice: The Rise and Demise of Localism in American Radio:

0 of 0 people found the following review helpful. Not much new, but a great pulling together of informationBy Z. StieglerFirst, my gripe - people who are familiar with issues of radio and localism will find little new information here.

I came to this book near the tail end of researching localism and LPFM in particular. There just wasn't that much here that wasn't available elsewhere. However, this is the first book that I know of that ties together various historical periods into a narrative of the rise and decline of localism in US radio. Having the information presented through this framework is useful. Also incredibly useful are the various appendices throughout the book, including legislation, FCC policy, and other documents relevant to the authors' concerns. I'd absolutely recommend it to anyone with interest in the decline of localism in US radio. For those already well versed, I might pass. 1 of 1 people found the following review helpful. Losing local radio  
By Leland An ambitious yet concise history and analysis of local broadcasting and its decline as the consequence of corporate greed.

How has American radio once a grassroots, community-based medium become a generic service that primarily benefits owners and shareholders and prohibits its listeners from receiving diversity of opinions, ideas, and entertainment through local programming? In *The Quieted Voice: The Rise and Demise of Localism in American Radio*, Robert L. Hilliard and Michael C. Keith blame the government's continual deregulation of radio and the corporate obsession with the bottom line in the wake of the far-reaching and controversial Telecommunications Act of 1996. Fighting for greater democratization of the airwaves, Hilliard and Keith call for a return to localism to save radio from rampant media conglomeration and ever-narrowing music playlists and to save Americans from corporate and government control of public information. *The Quieted Voice* details radio's obligation to broadcast in the public's interest. Hilliard and Keith trace the origins of the public trusteeship behind the medium and argue that local programming is essential to the fulfillment of this responsibility. From historical and critical perspectives, they examine the decline of community-centered programming and outline the efforts of media watchdog and special interest groups that have vigorously opposed the decline of democracy and diversity in American radio. They also evaluate the implications of continuing delocalization of the radio medium and survey the perspectives of leading media scholars and experts.

About the Author Robert L. Hilliard is a professor of media arts at Emerson College and former chief of Public Broadcasting at the FCC and chair of the Federal Interagency Media Committee. Among his thirty books are *Writing for Television, Radio and New Media*, and, with Michael Keith, *The Broadcast Century and Beyond*, *Waves of Rancor*, and *Dirty Discourse*. He consults and lectures on media and education in the United States and abroad. Michael C. Keith teaches communications at Boston College and is the author of twenty books, including *The Radio Station* and the memoir *The Next Better Place*. He was a professional broadcaster for more than a decade and has served as the chair of education at the Museum of Broadcast Communications in Chicago. One of the nation's leading anticorporate media advocates. Robert W. McChesney is a professor in the Institute of Communications Research and the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign. He is the author of the award-winning *Rich Media, Poor Democracy: Communications Politics in Dubious Times* and other books.