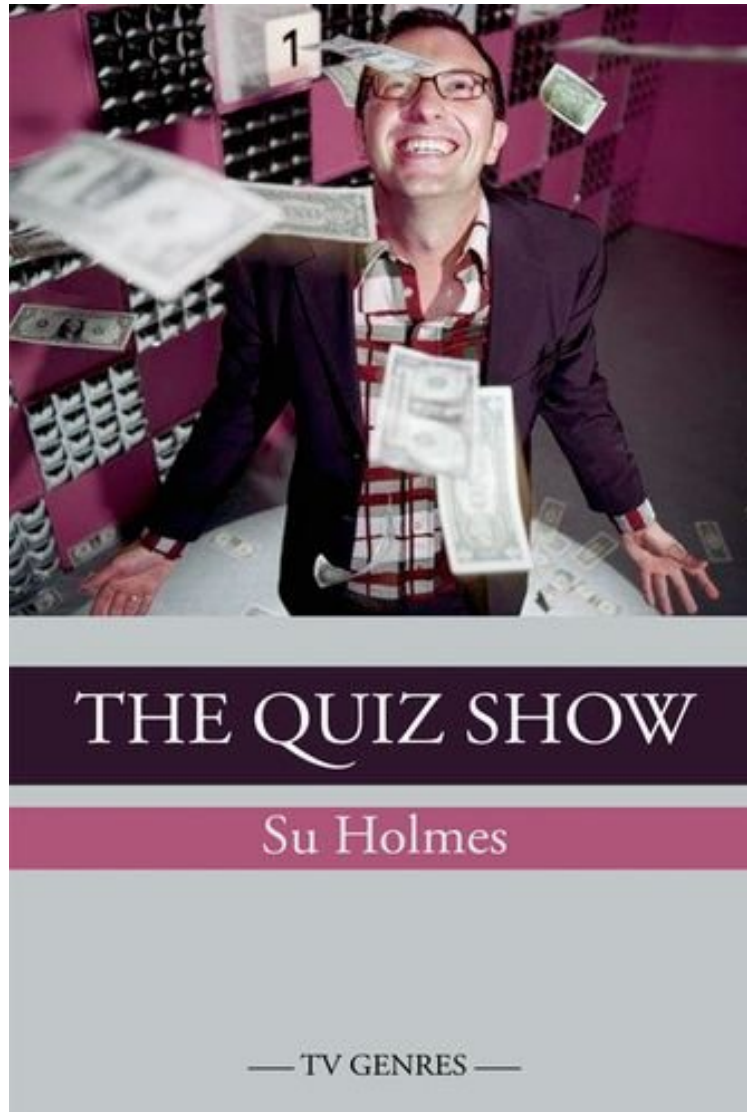


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The Quiz Show (TV Genres)

Su Holmes

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This book offers an absorbing and thoughtful discussion of a television genre, the quiz show, that has sustained its popularity since the emergence of television, yet only now, in this volume, receives the sustained and scholarly attention that it warrants. -- Professor Garry Whannel, University of Bedfordshire This book offers an absorbing and thoughtful discussion of a television genre, the quiz show, that has sustained its popularity since the emergence of television, yet only now, in this volume, receives the sustained and scholarly attention that it warrants. About the Author Su Holmes is Reader in Television Studies at the University of East Anglia.