

(Mobile book) The Role of Radio in the American Presidential Election of 1924: How a New Communications Technology Shapes the Political Process

The Role of Radio in the American Presidential Election of 1924: How a New Communications Technology Shapes the Political Process

Edward Ranson

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Edward Ranson : The Role of Radio in the American Presidential Election of 1924: How a New Communications Technology Shapes the Political Process before purchasing it in order to gage whether or not it would be worth my time, and all praised The Role of Radio in the American Presidential Election of 1924: How a New Communications Technology Shapes the Political Process:

This study investigates how, for the first time the new medium of radio impacted upon a presidential campaign. Prior to 1924 candidates were known to the public by their photographs and by the printed versions of their major speeches published in the press. Beginning in 1924, however, party standard-bearers were recognized by their voices.