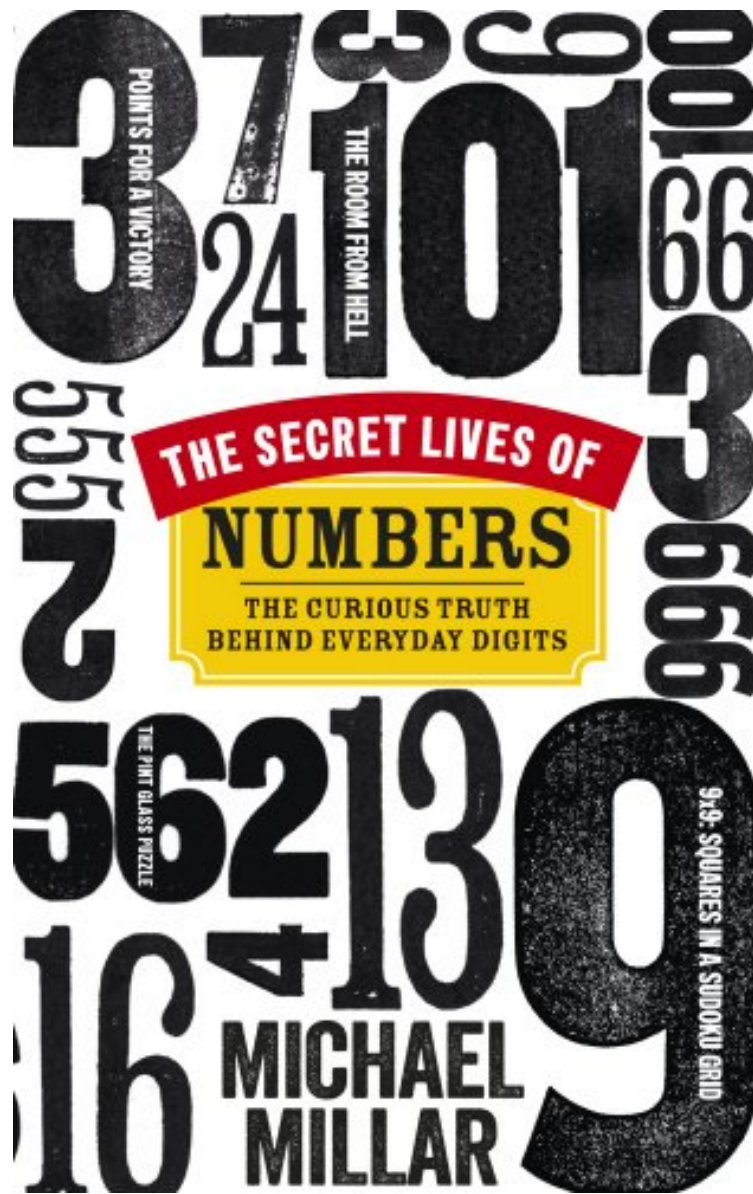


(Free) The Secret Lives of Numbers: The Curious Truth Behind Everyday Digits

# The Secret Lives of Numbers: The Curious Truth Behind Everyday Digits

Michael Millar

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This is a book for the observant and the curious. A book for people who take in their surroundings and wonder at the smallest detail: why? Above all, it's a book about numbers those that surround us every day, and the intriguing stories behind them. From the 7-day week to 24-carat gold, Chanel No. 5 to five-star luxury, *The Secret Lives of Numbers* figures out the mysterious background to the numbers we encounter on a daily basis. Revealing the facts behind those figures, author Michael Millar outlines where to spot each digit, what it means, and how it came to be in meticulously researched and entertaining entries, creating an absorbing and intelligent book that's perfect for any numbers fan. It's as easy as 1, 2, 3 . . . Entries include: sports shirt numbers, firearms calibers, TV ratings, football rankings, poker scores, sunscreen factors, A4 paper, and more.

About the Author  
Michael Millar has 10 years of media experience under his belt, working for the UK's biggest broadcasters and media outlets in places ranging from the City to French vineyards and army bases in Iraq. An experienced presenter, he has produced and reported on some of the BBC's most high-profile programs, including Radio 4's Today and PM programs, across FiveLive, and for both the BBC News Channel and BBC World. He is also widely published in the print media, including the Financial Times, the Independent and the Spectator.