

(Free read ebook) Theories and Techniques of Radio Broadcasting

# Theories and Techniques of Radio Broadcasting

*Giorgio D'eclesia*

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#5895195 in Books Ingramcontent 2013-08-23 2013-08-23Original language:EnglishPDF # 1 9.00 x .30 x 6.00l, .41 #File Name: 1291534288120 pagesTheories and Techniques of Radio Broadcasting | File size: 69.Mb

**Giorgio D'eclesia : Theories and Techniques of Radio Broadcasting** before purchasing it in order to gage whether or not it would be worth my time, and all praised Theories and Techniques of Radio Broadcasting:

0 of 0 people found the following review helpful. The way I see itBy Rosemary Nyaole-KowuorThe book has concentrated on a few aspects of radio presentation at the expense of skills required to professionally operate radio equipments for optimum broadcast - mixer, microphone, production and on-air softwares etc.

The book "Theories and Techniques of Radio Broadcasting" is the first textbook for professional radio hosts. The structure of the book follows path, starting from a more general view of the Radio (the structure of Radio Broadcasting, the radio as a company, different radio formats, the division of roles, and the radio clock) and then gets closer and closer to the specific character of the radio host. It answers important questions, such as: "How do you become a radio host? What are the main rules of conducting radio?" then moves on to technical issues such as the management of the duration of a segment, the use of the Aida technique and how to prepare a radio demo.