

Think Rock

Kevin Dettmar

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THINK ROCK is the first Music title in the THINK series. It is designed for an introduction to rock music course for the non-music major at an economical price. Taking a chronological approach, it offers a basic introduction to the key eras, performers, and songs that shaped rock music. THINK ROCK is a full history, beginning with pre-rock styles and covering all styles right up to todays latest sounds. In addition to the music itself, THINK ROCK addresses the rich cultural history of the rock era, and how social/cultural events shaped rock and were shaped by it. The book is

richly illustrated with period photographs and reproductions of album covers and concert posters. An open access companion website is available with THINK ROCK at www.thethinkspot.com.

About the Author Professor Dettmar splits his research and teaching between British Irish modernism, esp. James Joyce, and contemporary popular music. He is the editor of the *Journal of Popular Music Studies*, editor for Oxford University Press of the book series *Modernist Literature Culture*, and general editor of the *Longman Anthology of British Literature*.